

## District Health Assessment for Multiple District 19 through August 2011

| CATER MATION ST  |       | /              | Clubs              |     |                                      | Membership |             |                      |                           |                                     | Membership Strength |         | 1 R/      | Reports Finance      |   | Status Quo     |      | Cancellation      |                     |          |   |
|------------------|-------|----------------|--------------------|-----|--------------------------------------|------------|-------------|----------------------|---------------------------|-------------------------------------|---------------------|---------|-----------|----------------------|---|----------------|------|-------------------|---------------------|----------|---|
| District<br>Name | Clubs | New C<br>Clubs | Cancelled<br>Clubs |     | Current<br>Total<br>Members<br>Count | YTD<br>Add | YTD<br>Drop | YTD<br>Net<br>Growth | YTD<br>Net<br>Growth<br>% | Member<br>Count 12<br>Months<br>Ago | Member<br>Count     | than 20 | MMR<br>in | Officer<br>Report in | % of Clubs<br>with<br>balance<br>90+ days | of Clubs<br>in |      | of C<br>Cancelled | Cancelled<br>d Club | d Lost C | % of Clubs<br>Cancelled for<br>Non-Financial<br>n Reasons |
| 19 A             | 57    | 0              | 0                  | ) 0 | 1,053                                | 20         | 21          | -1                   | -0.09%                    | ő 1,093                             | 18                  | 63%     | 2%        | 2%                   | 11%                                       | 1              | 100% | 0                 | 0                   | 0        | ) 0%  |
| 19 B             | 39    | 0              | 0                  | 0   | 1,060                                | 22         | 24          | -2                   | -0.19%                    | <b>989</b>                          | 27                  | 41%     | 8%        | 3%                   | 8%  | 0              | 0%   | 0                 | 0                   | 0        | 0%  |
| 19 C             | 51    | 0              | 0                  | 0   | 1,565                                | 44         | 104         | -60                  | -3.69%                    | a 1,675                             | 31                  | 29%     | 2%        | 2%                   | 4%  | 0              | 0%   | 0                 | 0                   | 0        | 0%  |
| 19 D             | 64    | 0              | 0                  | 0   | 1,620                                | 35         | 44          | -9                   | -0.55%                    | <b>1,649</b>                        | 25                  | 42%     | 13%       | 5%                   | 9%  | 0              | 0%   | 0                 | 0                   | 0        | 0%  |
| 19 E             | 55    | 0              | 0                  | 0   | 1,591                                | 16         | 28          | -12                  | -0.75%                    | a 1,641                             | 29                  | 36%     | 25%       | 13%                  | 7%  | 0              | 0%   | 0                 | 0                   | 0        | 0%  |
| 19 F             | 49    | 0              | 1                  | -1  | 1,490                                | 16         | 78          | -62                  | -3.99%                    | <b>1,530</b>                        | 30                  | 27%     | 0%        | 0%                   | 0%  | 0              | 0%   | 1                 | 40                  | 0        | 0 100%  |
| 19 G             | 45    | 0              | 1                  | -1  | 1,507                                | 30         | 89          | -59                  | -3.77%                    | <b>1,578</b>                        | 33                  | 22%     | 4%        | 2%                   | 2%  | 0              | 0%   | 1                 | 64                  | 18       | <sup>3</sup> 100%   |
| 19 H             | 57    | 0              | 0                  | 0   | 1,744                                | 27         | 106         | -79                  | -4.33%                    | <b>1,800</b>                        | 31                  | 35%     | 0%        | 0%                   | 4%  | 0              | 0%   | 0                 | 0                   | 0        | 0%  |
| 19 I             | 52    | 0              | 0                  | 0 0 | 1,297                                | 11         | 42          | -31                  | -2.33%                    | <b>1,289</b>                        | 25                  | 46%     | 0%        | 0%                   | 6%  | 0              | 0%   | 0                 | 0                   | 0        | 0%  |
|                  | 469   | 0              | 2                  | -2  | 12,927                               | 221        | 536         | -315                 | -2.38%                    | a 13,244                            | 28                  | 39%     | 6%        | 3%                   | 6%  | 1              | 100% | 2                 | 52                  | 18       | 3 100%  |